



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Spa Management Distance Learning 2008 Programs Launch

Leslie Lyon, President of Spas2b Inc., Canada, is proud to announce the first of their kind in the world:

Spas2b Successful Spa Management Distance Learning Programs #1 & #2

**Save Time • Save Money
Your Schedule
Your Pace**

Bringing the Classroom to You - Spas2b is proud to announce the launch of our new Distance Learning Programs! We have officially freed up your valuable time, in order to allow you to learn more about one of the fastest growing industries in the world.

Ms. Leslie Lyon is an internationally recognized Spa Management Educator and Consultant and has just developed 2 new Distance Learning Courses:

Successful Spa Start Up, Management & Operations – A 10-Disc; 7-Manual Set
Covers: Spa Start Up; Finances; Marketing; Staffing; Customer Service; Operations

Successful Spa Management and Operations – A 9-Disc; 6-Manual Set
Covers: Finances; Marketing; Staffing; Customer Service; Operations

These programs allow participants to enjoy many of the benefits of classroom education, but with a totally flexible learning pace, determined by the individual. You can now learn anytime it suits you, so your family and business commitments are not affected by your distance learning choices. And you will not require prior knowledge of the spa industry in order to benefit from these distance learning courses - they are *that* comprehensive and easy to understand. And if you are a veteran, our attention to detail; cutting edge ideas and tactics; and proven business strategies will satisfy even the most experienced spa professional.

Spa Management Distance Learning Courses
Continued

"In order to become the most professional and effective Spa Owner, Manager or Director you can be, you must possess high levels of industry knowledge and even qualifications. You can now comfortably achieve your goals and at the same time, save your valuable time, and your money." Leslie Lyon

Leslie Lyon – Company Bio

Spas2b Inc. is a full-service Spa Development, Consulting and Training Company based in Ontario, Canada. Leslie Lyon began her career in the Health and Beauty Industry over 25 years ago and today enjoys her profession as an International Consultant, Educator, Speaker and Freelance Writer. Leslie is also a NACC Committee Member (National Association of Career Colleges), whose goal is to develop and standardize Aesthetic training and testing across Canada.

As Project Consultant on a wide and varied number of Spa developments, Leslie has gained a reputation as a creatively inspired, conscientious industry professional with a broad knowledge of the industry. Ms. Lyon is a member of Leading Spas of Canada (LSC); International Spa Association (ISPA) and; the Day Spa Association (DSA).

Remember: "Don't be afraid to go out on a limb, that is where the fruit is".

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